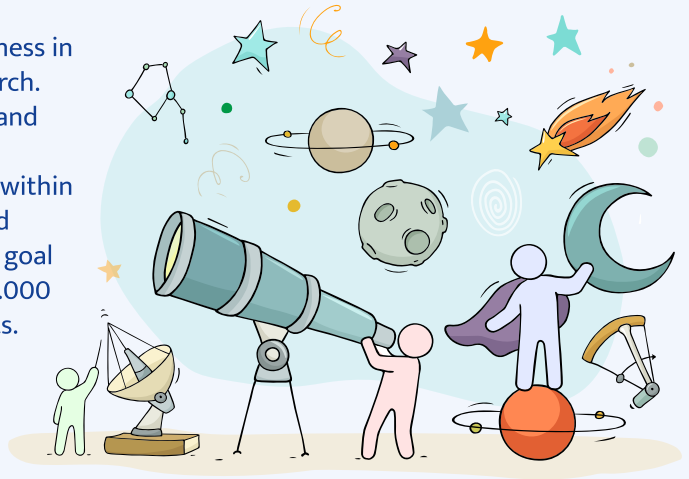


Bridging the gap between physics and society

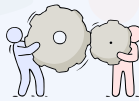
Today, society lacks awareness in the field of scientific research. PICO aims at highlighting and supporting the role of researchers and scientists within society through events and school activities - with the goal of engaging more than 40.000 citizens and 2.000 students.



We will tackle this issue by



Supporting the public recognition of researchers within society



Interaction between research institutions and local/regional authorities



Raising interest of students in science and physics careers



Tackling gender stereotypes in the scientific world



Fostering equity, diversity, accessibility and inclusion



Highlighting the European dimension of the Researchers' Night



PICO Consortium



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