

# Introduction to the PICO Project

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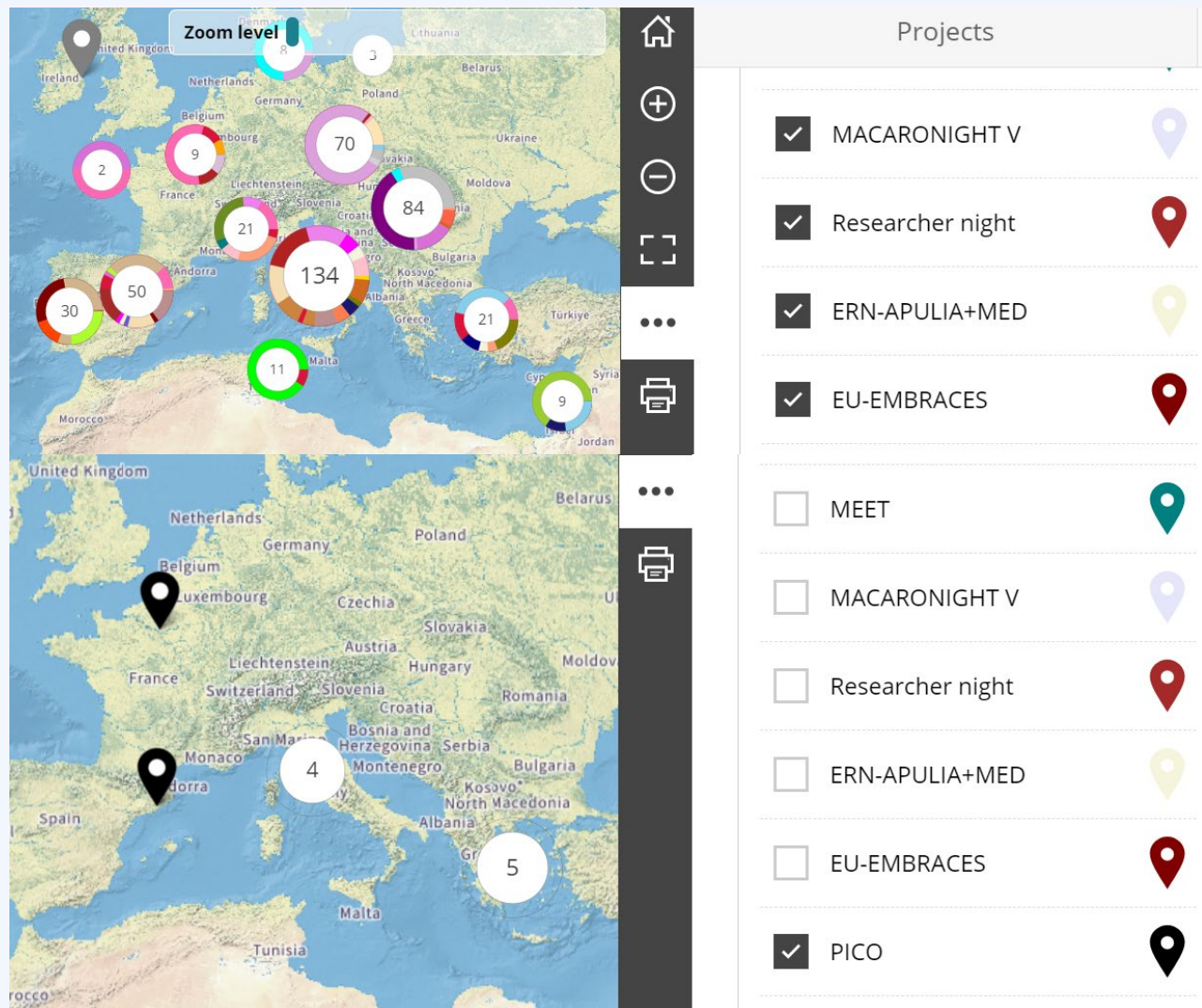
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## MSCA and Citizens

Bringing research and researchers closer to the public at large.

[Find out more about MSCA and Citizens](#)



## Bridging the gap between physics and society

Today, society lacks awareness in the field of scientific research. PICO aims at highlighting and supporting the role of researchers and scientists within society through events and school activities - with the goal of engaging more than 40.000 citizens and 2.000 students.



## We will tackle this issue by



Supporting the public recognition of researchers within society



Interaction between research institutions and local/regional authorities



Raising interest of students in science and physics careers



Tackling gender stereotypes in the scientific world



Fostering equity, diversity, accessibility and inclusion



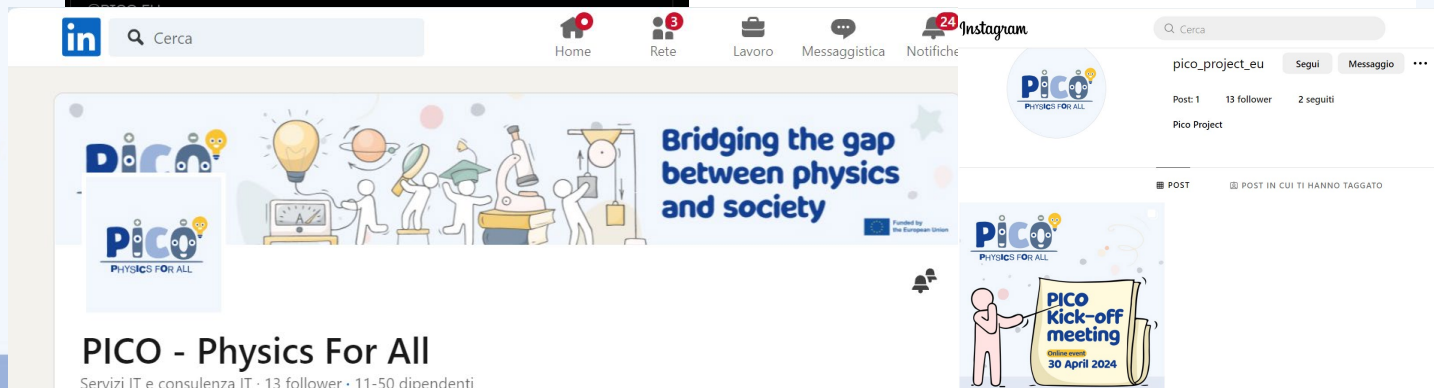
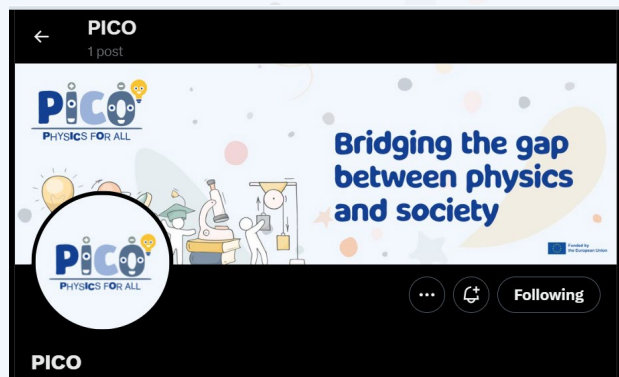
Highlighting the European dimension of the Researchers' Night

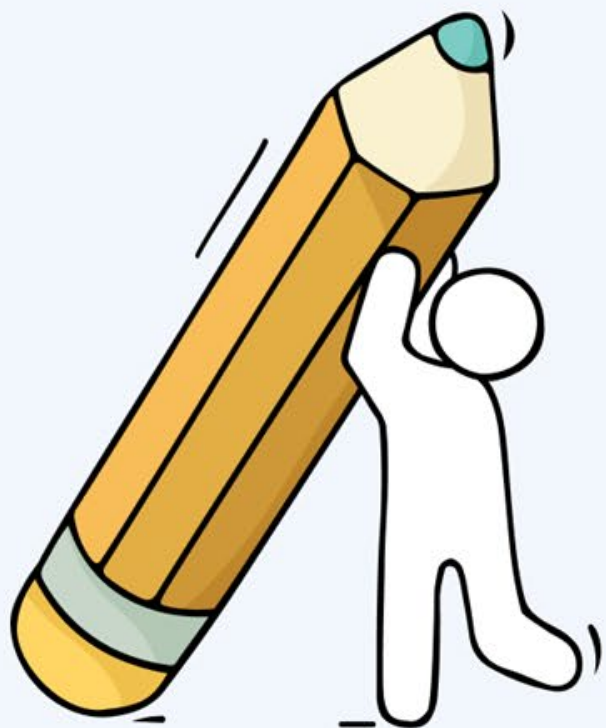
# PICO Consortium



## Bridging the gap between physics and society

Discover more





**Thank you  
and follow us**

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