

Discussion: Building the ET community via social media

Wednesday 28 May 2025 17:15 (30 minutes)

In this session, we'll dive into the Einstein Telescope's supranational social media activities. Over the past months, we've accelerated our efforts - launching new profiles, broadening our reach, and sharing a diverse range of content. Together, we'll examine real examples and brainstorm ways to elevate our strategy. We'll use the "Rose-Bud-Thorn" exercise to highlight successes, identify areas for improvement, and discover challenges that we need to tackle.

For talks:

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Session Classification: Communications